Career & Professional Development (CPD)
Family Weekend Spring 2024
Introductions

- Mary Michael Hawkins, Senior Director of Undergraduate Career & Professional Development
- Brittany Menn, HR Partner, Student Employment
- Elise Goss-Alexander, Director of Student Employment
OneDU Community of Support
Undergraduate Advising Team

• Carolyn Sommers, Associate Director, CAHSS & Exploratory Students

• Isabel Salvatore, Career Advisor, CAHSS

• Rita O’Connell, Assistant Director, Korbel & Pre-Law

• Dr. Sarabeth “SB” Wolbrom, Associate Director, STEM

• Mark Nussbaum, STEM

• Graduate Fellow (1) & Peer Advisors (6)
THE CAREER MILESTONES: Engage with your career journey at any point.

CLARIFY YOUR PATH
Explore the intersections between your interests, talents, and values.

BUILD YOUR CONNECTIONS
Engage your network and mentors to support your career journey.

EXPAND YOUR EXPERIENCE
Develop skills in and out of the classroom to prepare for your next step.

TELL YOUR STORY
Communicate how your experiences relate to your goals through your resume/CV, interviews, and more.
CrimsonConstellation: DU's Connection Platform

Welcome to CrimsonConstellation
Welcome to CrimsonConstellation -- your supportive and passionate community for lifes ever-changing journey.

School Login
Continuing with SSO will help you skip the approval queue.

Or
Continue with LinkedIn

Sign up with Email

Ready to level up in your career journey?
Get matched with alumni based on topics and industries you're interested in.
Opt in

Today, I'm here to
Network and build community
Update

Your key motivators
Helping others • Learning new things • Teaching/Mentoring
Update

Go beyond
Make a Lasting Impression
Build a profile that stands out and unlocks opportunities by adding video answers

Pump up Profile
Career Closet
Sample of Events

- Diversity Connections Post-Fair Networking Event
- Etiquette Dinner
- Navigating Professionalism
- Top Job Search Tips from the Experts
- Mentor for a Moment: Creative Pursuits
- How to Find On Campus Job
- Resume Review Day - Drop-in resume reviews
- Spring 2024 All Majors Career & Internship Fair
- Career Fair Prep 101: For Students with Disabilities & Neurodiverse Needs
Summer Internship Award Program

- Increases the ability for students to participate in internship opportunities that are **unpaid**.
- Awards range from **$2500-$3000**.
- “The biggest thing that I took away from this internship aside from the concrete professional development, was an **introduction to what grassroots work** really looks like and how it can have set-backs but still thrive in an ethical way.”- **Intern, Buddhism for Social Development Action, Kampong Cham, Cambodia**
- “I directly interacted with patients and was able to **practice giving exceptional patient care, learned about the ins and outs** of a physical therapy clinic and was able to grasp what it is that a physical therapist really does.” - **Intern, Pro Physical Therapy**
How You Can Help

Ask deeper questions...

Less Effective

• Have you picked a major?

• Have you secured an internship?

• What are you going to do with that major?

• Have you been to see your Career Advisor yet?

More Effective

• What classes are you most enjoying this year?

• What kind of projects and assignments are you working on in classes?

• Have you heard about [career event] it made me think of you because...
Student Employment

The Team
Who’s in the Room?
Who worked outdoors?
Who worked indoors?
Who had a really weird job?
Who had a job you loved?
Who had a job you hated?
How many of you currently have jobs that directly relates to your first job?
How about indirectly?
Why Your Student Should Work On-Campus

- Supportive, flexible supervision
- Career skill development
- Personal finances
- Robust experiences that incorporate projects, goals, identity development, and reflection
- Connection to the campus community and potential mentorship opportunities
Career Skills

National Association of Colleges & Employers (NACE)
Top Skills to Build According to Employers

Survey of Employers Who Recruit at DU
On-Campus Experiences

Functions:
- Peer Advising
- Marketing
- Program and Event Management
- Research
- Fundraising
- Administrative Duties

Departments:
- The Health & Counseling Center
- The Cultural Center
- Sustainability
- Athletics
- Housing & Residential Education
- Advancement
- Universities Libraries
What Students Say

• [Working as a student employee helped me] get to know the various cultures. I can communicate better which prepares me for excellence in the real world.

• [Working as a student employee] boosts my confidence and being able to help other students makes me feel like my role matters.

• Now I understand what a workplace is like and how to find my role in it which has given me the confidence I need to go out into the world.

• The one thing that prepared me the most is this student employee job.
How We Help

Job Opportunities
• PCO
• Job Fairs

Career Skills Training
• New Student Employee Orientation
• Student Employees Achieve Badge
• Staff Meetings

Supervisor Training & Development

Celebrations
• National Student Employment Week
How You Can Help

Tell your student about us!

Have them bring the proper I-9 documentation to campus.

Ask them reflective questions about their experience working on-campus.
Going confidently in the direction of my dreams.
Of students from the Class of 2022 secured post-graduation plans 6-months after graduation.

90.4%

Full report on career.du.edu. About -> Our Impact
2024 Princeton’s Review of Best Colleges

#23 for Best Career Services!
How Career & Professional Development Stands Out

Focus on engagement and deep engagement; reach out to those who are not engaged

Faculty partnerships and career integration in the classroom

Career Ecosystem of community support

Student Employment is professional development

Alumni participate in most of CPD’s programs and events

First-Destination Outcomes- Knowledge Rates are higher than many universities

Summer Internship Award Program
Questions?

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• Elise.Goss-Alexander@du.edu
THANK YOU